

CAPABILITIES STATEMENT



UEI: DLWKJXG3TZ65 | CAGE #: 85K76

Blueprint Creative Group is an 8(a) and WOSB certified program management firm with expertise in strategic communications, health innovations solutions, and technical assistance. By leveraging our agile expertise in research, analysis, and training programs, we help government modernize and innovate its programming, processes, and systems.

Corporate Snapshot

- ▶ **8(a) certified:** C00fMd (Exp: 10/31/29)
- ▶ WOSB/EDWOSB certified



- ▶ **Primary NAICS:** 541611 (Administrative Management), 541613 (Marketing Consulting), 541810 (Advertising), 541820 (Public Relations)

Past Performance



Corporate Overview

Blueprint has domain expertise in **health and science solutions** supporting the U.S. Army Medical Research and Development Command (USAMRDC), University of Utah Health, National Institute on Drug Abuse (NIDA), and other health agencies. We also support **transportation agencies** with public safety programs; **Defense agencies** with visual information, recruiting, and retention; **international development agencies** with technical assistance and trade development; and program offices with **training and development, public affairs, congressional support, program management, and turnkey meeting and event management.**

Differentiators

- ▶ Medical research publication support which includes **NIDA Clinical Trial Network (CTN) Recovery Guide.**
- ▶ Training and development past performance providing Field Education Training Plans to **Air Force Special Operations Command (AFSOC).**
- ▶ **Secret clearance** for key Defense personnel.
- ▶ **Defense visual information and communications** expertise supporting Defense Centers for Public Health, Army Research Lab, Defense Acquisition University, and Naval Air Systems Command.
- ▶ **Key personnel with significant HHS experience** including programs at CDC, NIH, NIDA, Women's Health etc.

POINT OF CONTACT

Fabiola Fleuranvil
Fabiola@blueprintcreativegroup.com
305-741-0378

Blueprint Creative Group
990 Biscayne Blvd, Suite 503
Miami, FL 33132
blueprintcreativegroup.com